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FILM FESTIVAL FLIX PARTNERS WITH LADY FILMMAKERS FESTIVAL TO LAUNCH NEW ONLINE STREAMING CHANNEL

The 12th annual Lady Filmmakers Festival will be presented virtually on Film Festival Flix's digital streaming platform from September 23rd –October 11th 2020.

LOS ANGELES, CA, October 10, 2020 – Film Festival Flix has launched a new streaming channel for the Lady Filmmakers Virtual Festival. Film Festival Flix's online digital platform will virtually present all 30 film blocks from September 23 – October 4th, 2020. Due to popular demand, the festival is extended through Sunday, October 11th. The Lady Filmmakers Festival's mission is to create exposure and opportunities for women in the entertainment industry to increase potential hiring and solidify leadership positions. Festival Patrons and Ticket holders will be able to safely watch movies and engage with the unique Festival entertainment content from the comfort of their own homes through FilmFestivalFlix.com or the Film Festival Flix TV and mobile apps.

Lady Filmmakers Virtual Festival patrons and ticket holders will be able to view all program blocks such as social awareness films, ladies action films, dance films, quarantine films, Halloween teaser shorts, and more. There will be additional viewing access to Festival panels with female filmmakers, producers, and casting directors. To watch, audiences simply have to log in, select the program of their choice, and click "watch" to begin their viewing experience.

Streaming tickets to the Lady Filmmakers Virtual Festival are available for purchase on the Film Festival Flix website. For details about Lady Filmmakers Festival visit <u>https://www.ladyfilmmakers.com/</u>. For more information about the Lady Filmmakers Virtual Festival Channel, visit <u>https://filmfestivalflix.com/festival/lady-filmmakers/</u>.

ABOUT FILM FESTIVAL FLIX

(<u>https://www.FilmFestivalFlix.com</u>)

FILM FESTIVAL FLIX is a digital content platform dedicated to Film Festivals. The Company was founded with the mission to connect quality films curated by festivals with interested audiences. The platform provides its proprietary technology, systems, expertise, and services to film festivals, media brands, and niche market distributors helping them to overcome traditional marketing obstacles standing in the way of reaching a greater audience. ###